Interview Mate

· · ·

RIT Fall 2019

UX Design Strategies

Haena Lee

Students spend a tremendous amount of time studying in college **BUT don't spend as much time practicing the interview which presents their soft skills to employers.**
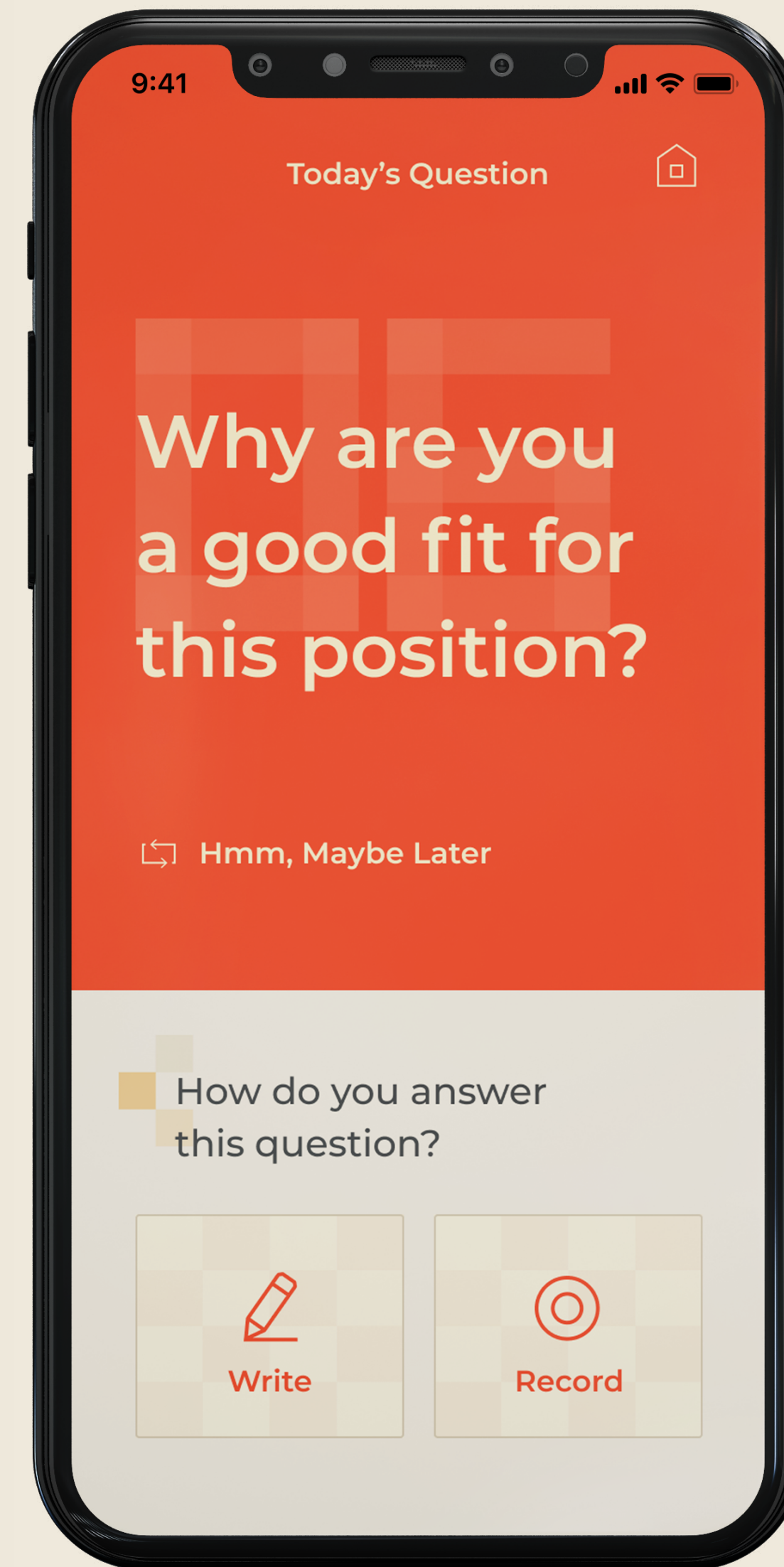
Create the app which asks one question daily and gives some feedback with fun interaction, which makes students feel like they solve a simple task everyday.
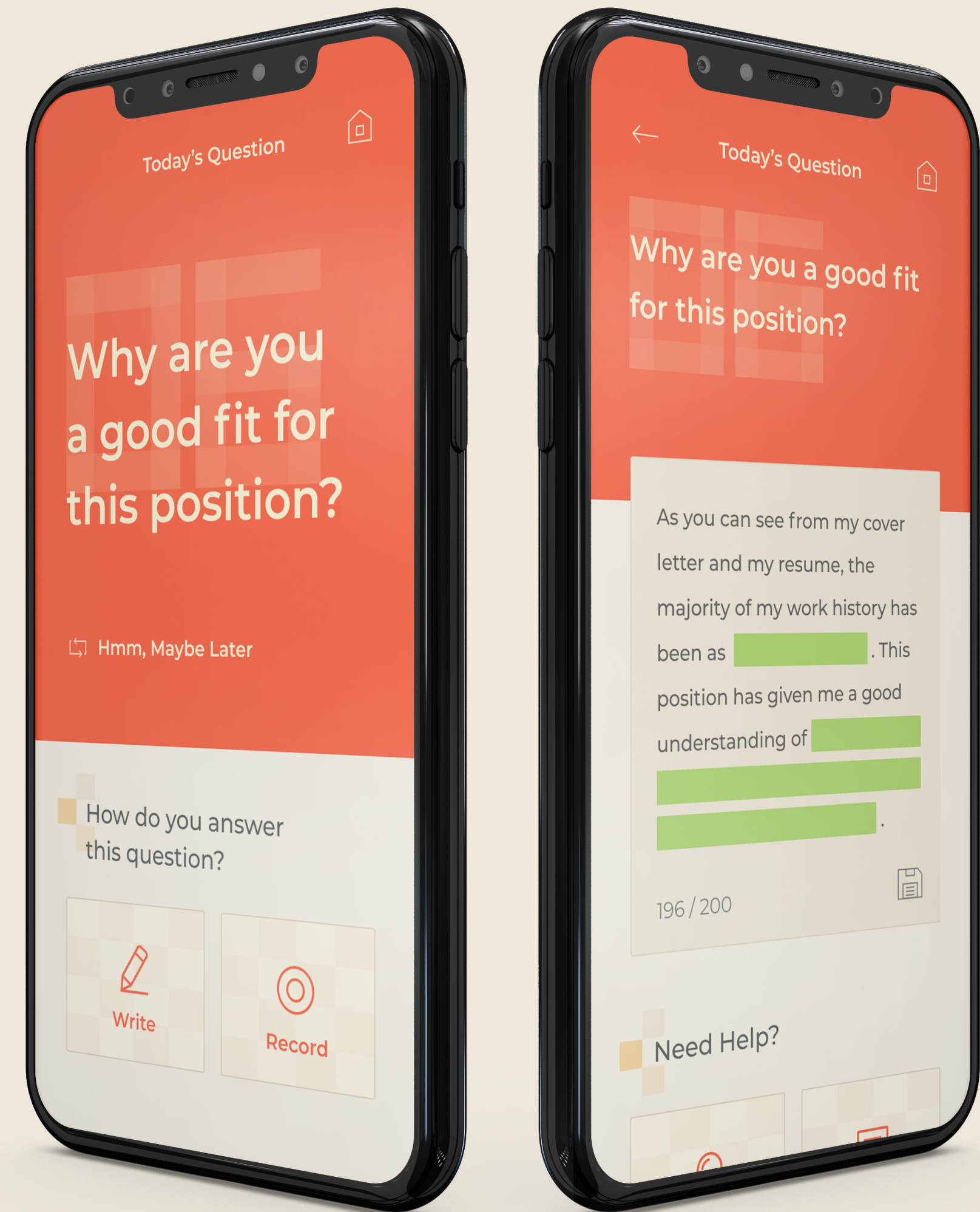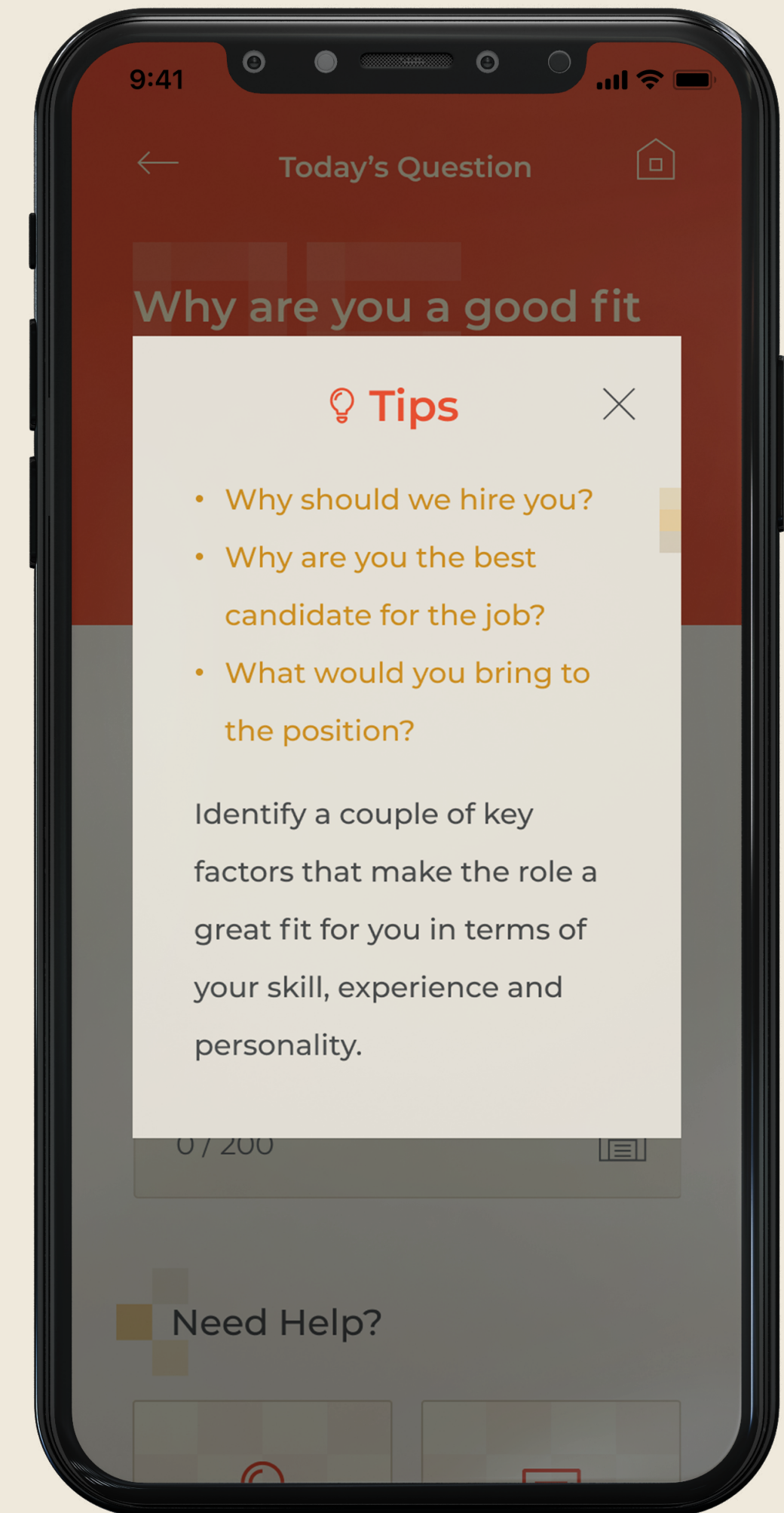
One Daily Question

The app asks students one question
per day which is frequently asked
in interviews.

Today's Question

Why are you
a good fit for
this position?

Hmm, Maybe Later

How do you answer
this question?

Write

Record

SOLUTION

Useful Evaluation

Motivates and rewards users by evaluating their responses and encouraging them to prepare a better answer in the future.

Today's Question

Congratulations! You completed today's task.

Give Me Another Question

Why are you a good fit for this position?

Overall

Length

Subject Relevance
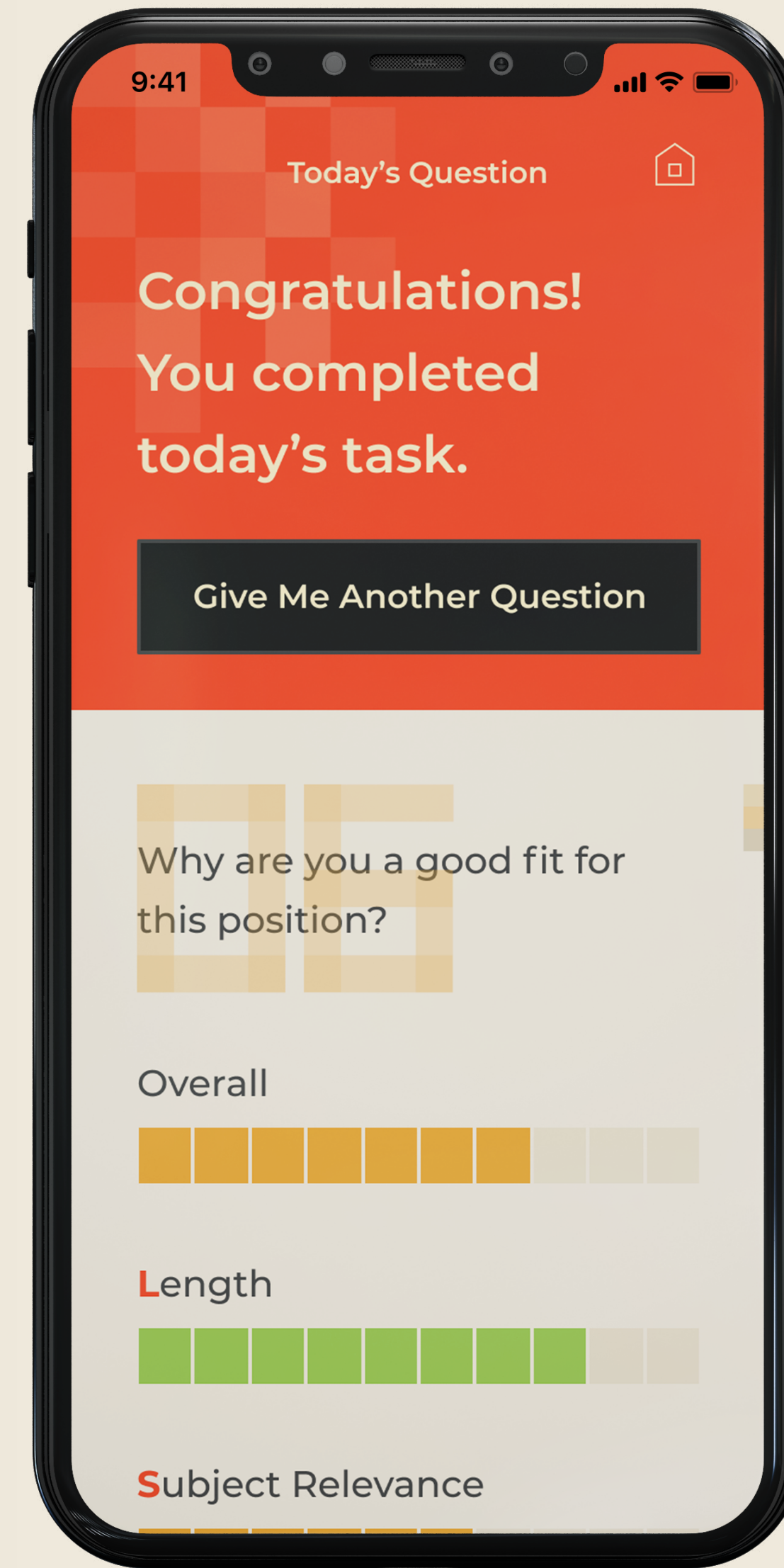
Home Screen

On the home screen, users not only can start today's question but also check their progress. The purpose of this screen is to **encourage users to complete their daily tasks.**

Hi, Amelia
Make Your Dream
Job a Reality!

Start Today's Question

You Answered

05 / 100

Review Your Answers

What are your greatest professional strengths? — Average

Tell me about yourself — Excellent

What do you consider to be your weaknesses? — Fair

What are your greatest professional strengths? — Average

Tell me about yourself — Excellent

What do you consider to be your weaknesses? — Fair

⊞ **View All Answers**

5 Day Plan ⇄

SN	M	T	W	TH	F	S
SEP 1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

▣ Complete ⊠ Missed ▣ Today

Start Date
Sep 1st

End Date
Jan 21st

Review recent answers

This section shows the most recent questions and grades answered by users.

Customizable plan

Plan shows how many questions users want to solve every week. They can change the frequency based on their availability.

Calendar

This calendar shows when the user completed the task and when they missed it.

Today's Question

This screen is designed to focus users on **a single question.** Interview Mate offers two ways of answering: writing and recording.

Why are you a good fit for this position?

↺ Hmm, Maybe Later

Skip the question
The user can skip the current question and replace it with another one.

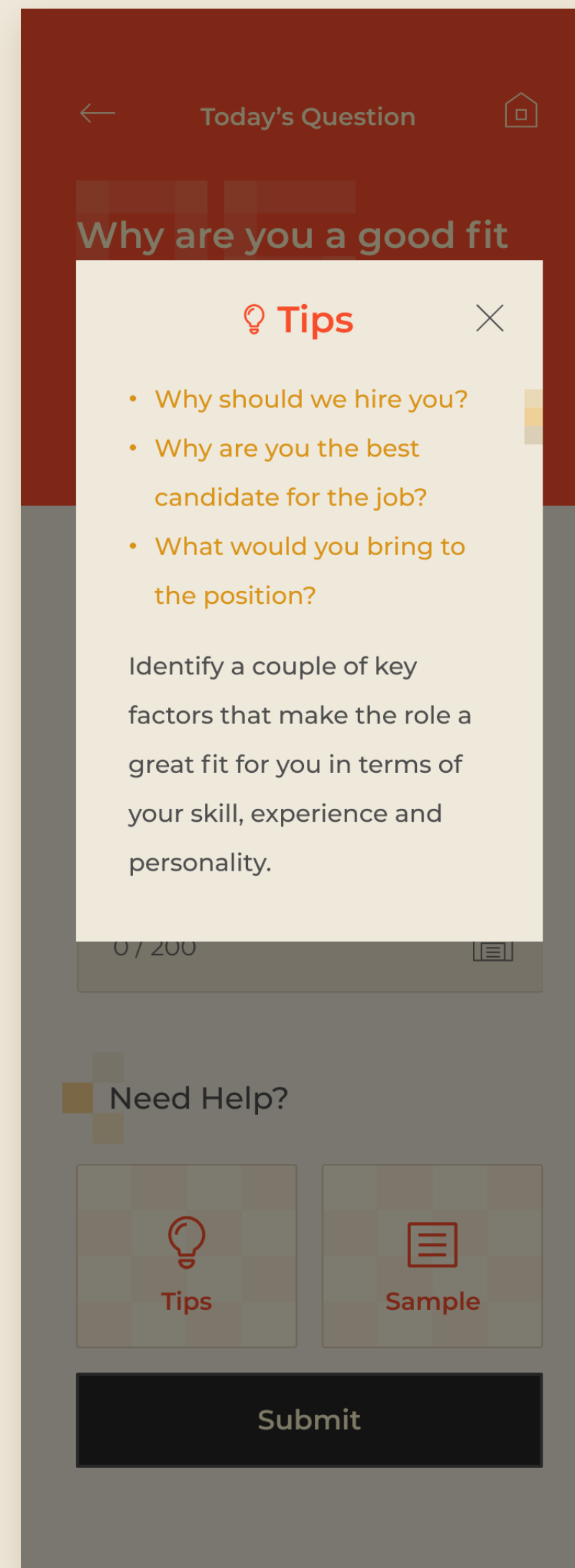How do you answer this question?

Write
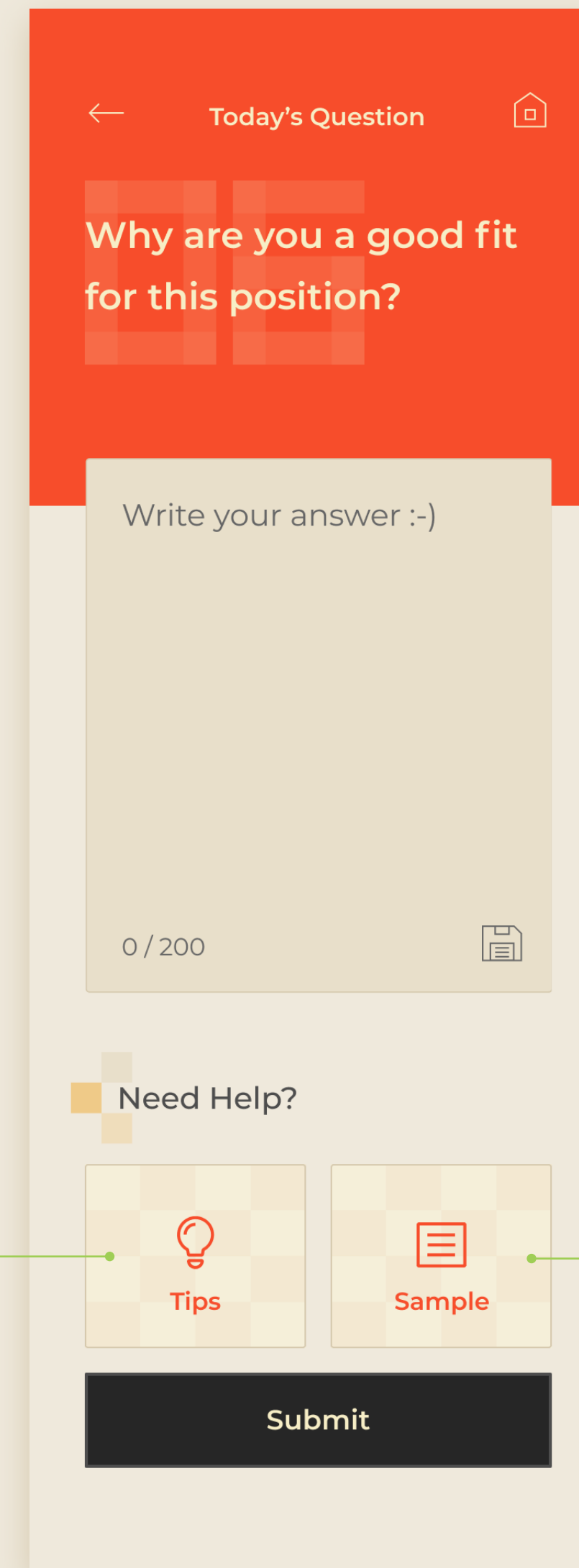
Record

SCREEN BREAKDOWN

Tips & Sample

The app provides an **answer assistant** to prevent users from giving up on responding the question.

Tips show you similar questions and how to approach them.
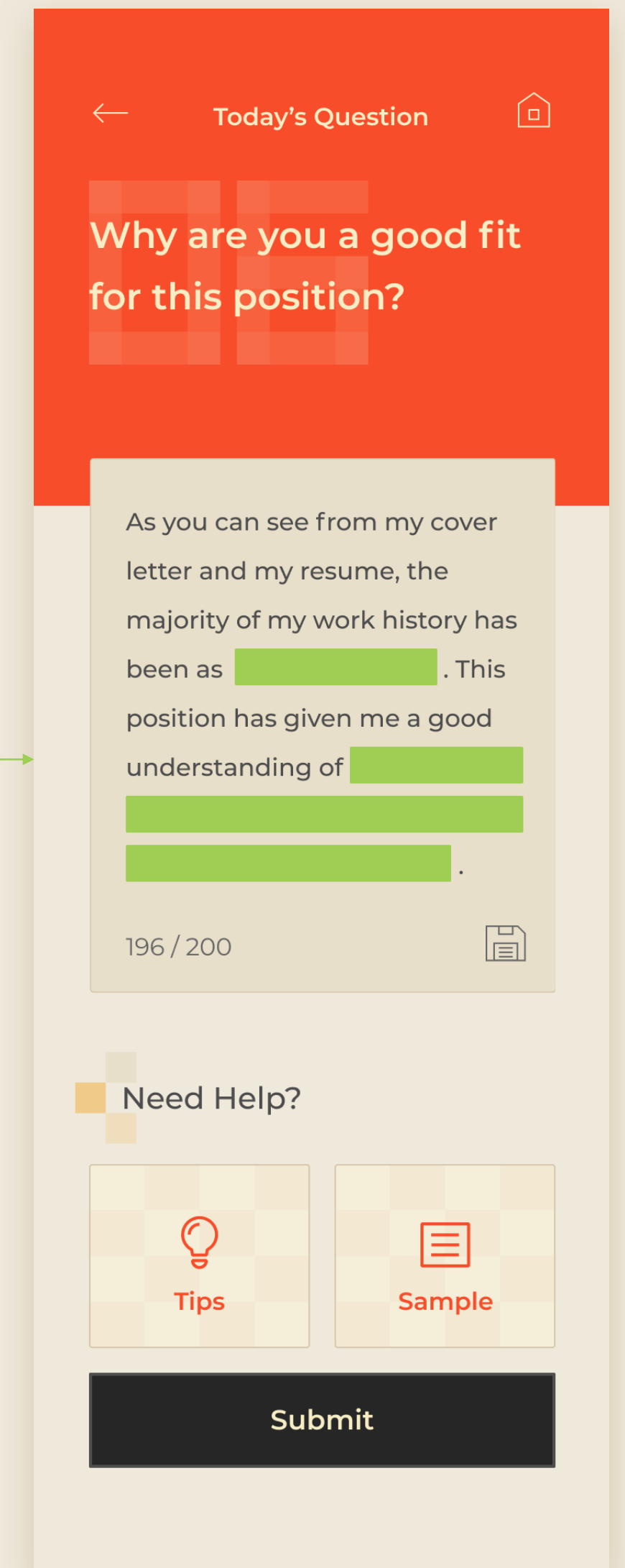
When users press **Sample**, the app will create a sample template based on your information. The user just needs to fill their information into the blanks.

Today's Question

Why are you a good fit

💡 Tips ✕

- Why should we hire you?
- Why are you the best candidate for the job?
- What would you bring to the position?

Identify a couple of key factors that make the role a great fit for you in terms of your skill, experience and personality.

0 / 200

Need Help?

Tips

Sample

Submit

Tips

Today's Question

Why are you a good fit for this position?

Write your answer :-)

0 / 200

Need Help?

Tips

Sample

Submit

Writing Form

Today's Question

Why are you a good fit for this position?

As you can see from my cover letter and my resume, the majority of my work history has been as ███████. This position has given me a good understanding of ███████ ████████████ ███████.

196 / 200

Need Help?

Tips

Sample

Submit

Sample

Evaluation

On this screen, users can get a basic **evaluation** of their answer. **This motivates and rewards them to improve future answers.** Interview Mates also encourages users to answer more than one question a day to get them ready for upcoming interview.

Today's Question

Congratulations! You completed today's task.
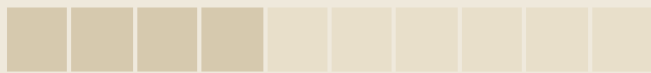
Give Me Another Question

05

Why are you a good fit for this position?

Overall

Length

Subject Relevance

Redundancy

Fair   Average   Excellent

Fair   Average   Excellent

Your Answer

As you can see from my cover letter and my resume, the majority of my work history has been as an IT consultant. **R** You can see that I worked for three IT companies. This position has given me a good understanding of how business and technology cooperate and what challenges they face. I know from your job ad that you need someone who is friendly to handle new clients in your ever-growing tech firm. **S** Actually, all my clients liked me because I had a good sense of humor. I think that I am just the girl for this role! With my personable attitude and relevant technical background, I am confident that I would fit perfectly in this position you are offering.

✎ **Edit Your Answer**

Marking

The app will show you which parts of the user's answers fall short of the criteria.

17 hours per week
to preparing for class

It usually takes 4 years for a college student to get a bachelor's degree. During that time, the average student spends about 17 hours each week preparing for classes according to the National Survey of Student Engagement's findings. **However, students don't spend as much time practicing interviews which is an important process to present them to employers.**

10,000 hours
to master public speaking

A study shows that it takes about 10,000 hours of deliberate practice to master public speaking. Of course, students don't have to spend that much time for interviews, but at least **it seems certain that a lot of practice is needed to achieve good results in interviews.**

DIVING DEEPER

There are three ways students usually practice their interviews: memorization, documentation. consultant. However, these prevent students from continuing to practice interviews because of some shortcomings. **Users need a new interactive system that can easily start, be organized, and evaluated in interview exercises.**

Memorization

Easy to start

BUT

Hard to review

Not organized

Documentation

Organized

BUT

Boring

Time consuming

Consultant

Immediate feedback

BUT

Not always available

Expensive

USER STORY

International Student

Since English is not my native language, I want to prepare every possible answers and practice repeatedly until I become fluent.

- Need to practice interview every day.
- Need to prepare as many answers as possible to possible questions.

Home Screen

Hi, Amelia
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Job a Reality!

Start Today's Question

You Answered

05 / 100

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Review Your Answers

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Tell me about yourself — Excellent

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⊞ View All Answers

5 Day Plan

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29	30					

☐ Complete ☒ Missed ☐ Today

Start Date
Sep 1st

End Date
Jan 21st

Today's Question ⌂

05

Why are you a good fit for this position?

⟲ Hmm, Maybe Later

How do you answer this question?

✎ Write   ◎ Record

Today's Question

USER STORY

Bad Speaker

Because I'm a bad speaker, I need good tips and feedback to prepare my answers.

- Need tips to get the point of the question.
- Need an evaluation system to improve answers

← Today's Question ⌂

Why are you a good fit for this position?

Write your answer :-)

0 / 200

Need Help?

| 💡 Tips | 📄 Sample |

Submit

Writing Form

← Today's Question ⌂

Why are you a good fit

💡 Tips ✕

- Why should we hire you?
- Why are you the best candidate for the job?
- What would you bring to the position?

Identify a couple of key factors that make the role a great fit for you in terms of your skill, experience and personality.

0 / 200

Need Help?

| 💡 Tips | 📄 Sample |

Submit

Tips

Evaluation

Today's Question ⌂

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Redundancy

☐ Fair ☐ Average ☐ Excellent

Your Answer

As you can see from my cover letter and my resume, the majority of my work history has been as an IT consultant. You can see that I worked for three IT companies. This

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Redundancy

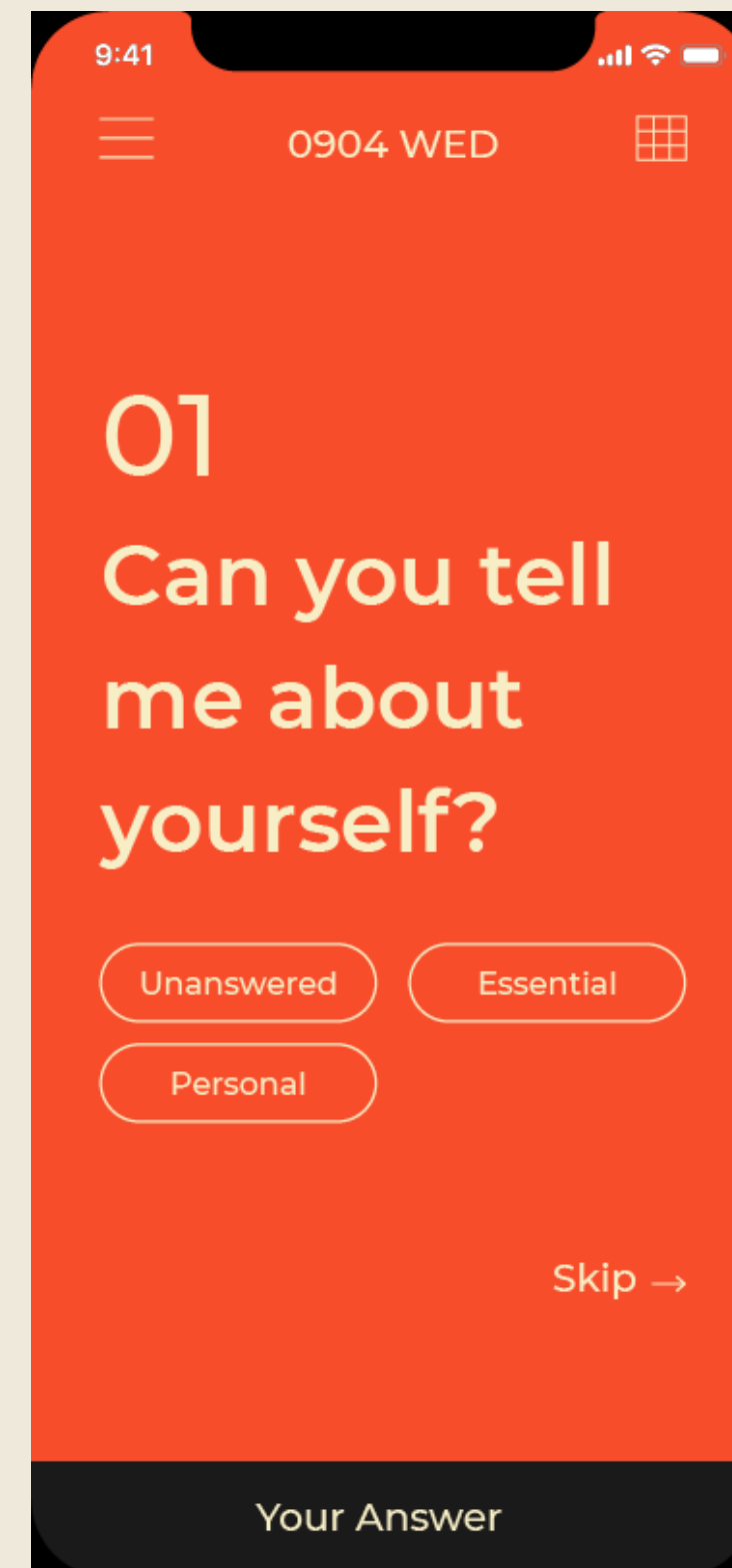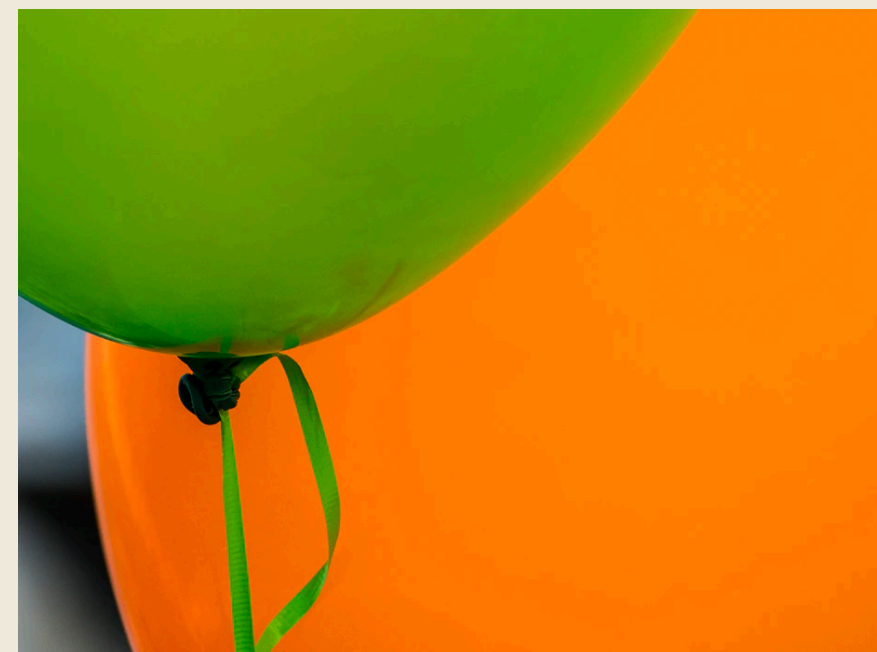☐ Fair ☐ Average ☐ Excellent

Your Answer

As you can see from my cover letter and my resume, the majority of my work history has been as an IT consultant. You can see that I worked for three IT companies. This position has given me a good understanding of how business and technology cooperate and what challenges they face. I know from your job ad that you need someone who is friendly to handle new clients in your ever-growing tech firm. Actually, all my clients liked me because I had a good sense of humor. I think that I am just the girl for this role! With my personable attitude and relevant technical background, I am confident that I would fit perfectly in this position you are offering.

✏️ Edit Your Answer

USER STORY

Urgent Job Seeker

I have a scheduled interview and I don't have much time to prepare all list of possible questions. I wish I had a good template.

- Need efficiency in preparing good answer
- Need to consider questions frequently asked in interviews.

Today's Question

Why are you a good fit for this position?

Write your answer :-)

0 / 200

Need Help?

Tips

Sample

Submit

Writing Form

Today's Question

Why are you a good fit for this position?

As you can see from my cover letter and my resume, the majority of my work history has been as _____ . This position has given me a good understanding of _____

196 / 200

Need Help?

Tips

Sample

Submit

Tips

Evaluation

Today's Question

Congratulations! You completed today's task.

Give Me Another Question

Why are you a good fit for this position?

Overall

Length

Subject Relevance

Redundancy

☐ Fair   ☐ Average   ☐ Excellent

Your Answer

As you can see from my cover letter and my resume, the majority of my work history has been as an IT consultant. You can se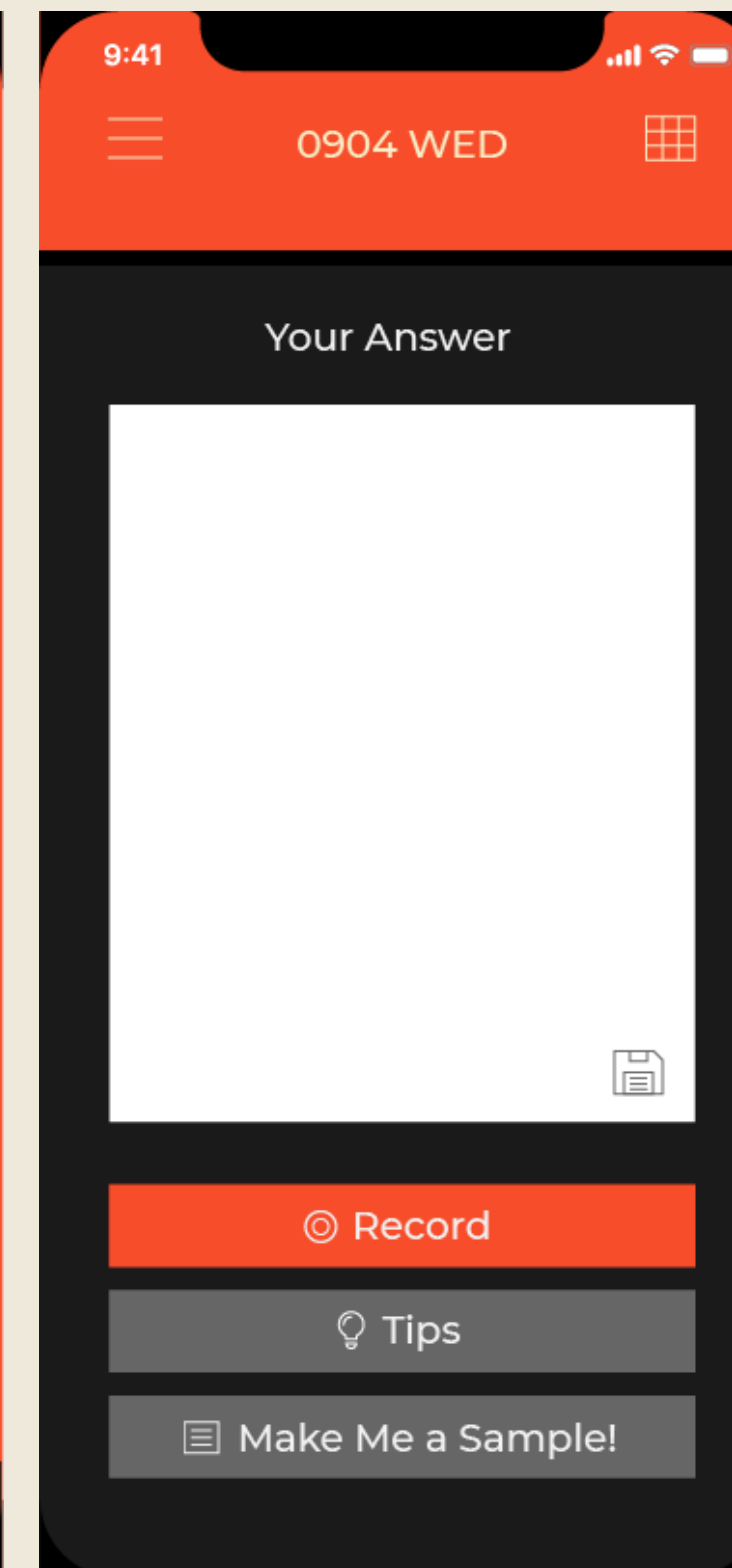e that I worked for three IT companies. This position has given me a good understanding of how business and technology cooperate and what challenges they face. I know from your job ad that you need someone who is friendly to handle new clients in your ever-growing tech firm. Actually, all my clients liked me because I had a good sense of humor. I think that I am just the girl for this role! With my personable attitude and relevant technical background, I am confident that I would fit perfectly in this position you are offering.

✎ **Edit Your Answer**

Redundancy

☐ Fair   ☐ Average   ☐ Excellent

Your Answer

As you can see from my cover letter and my resume, the majority of my work history has been as an IT consultant. You can see that I worked for three IT companies. This

Post-It Style

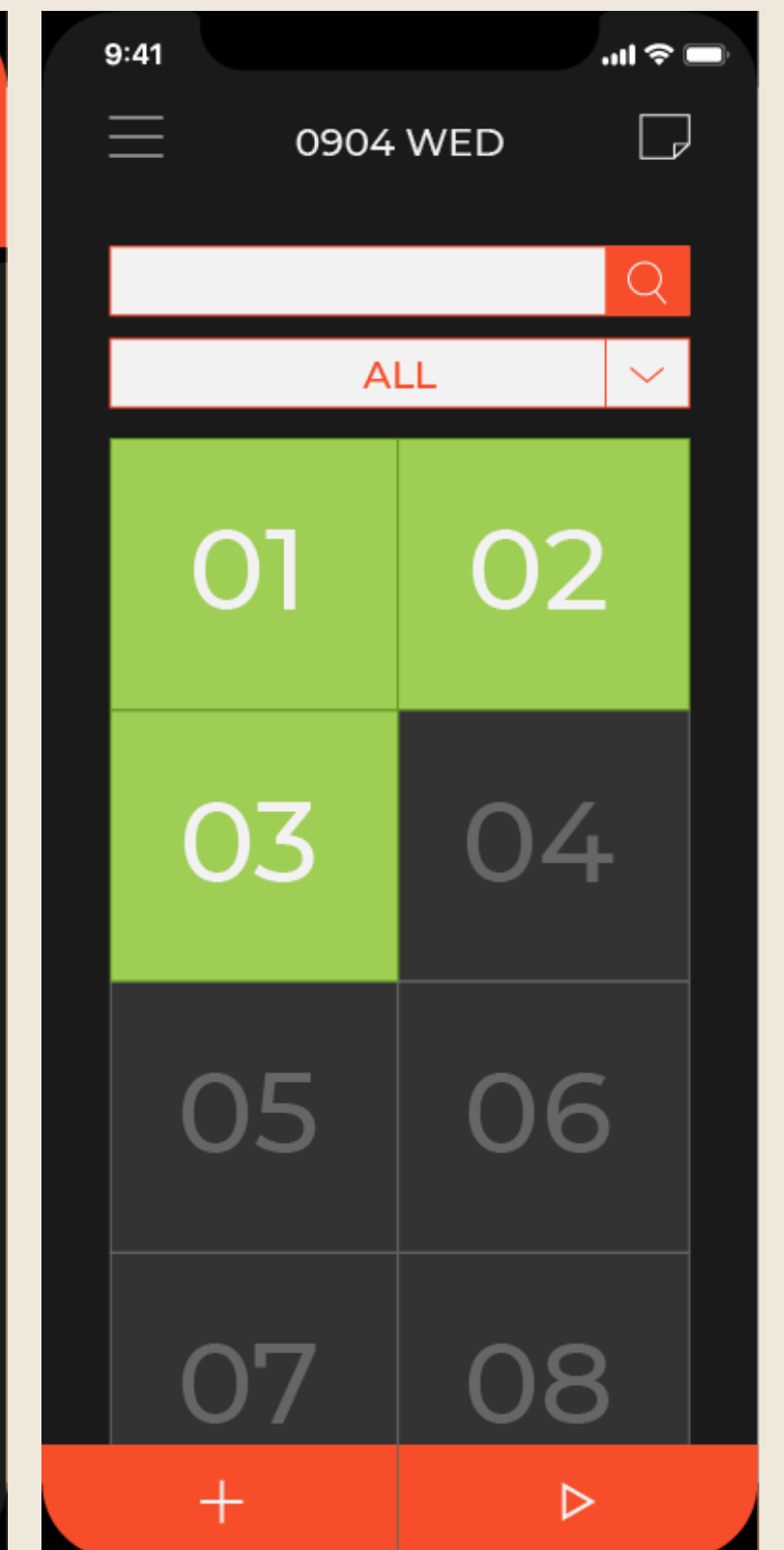Vivid   Warm   Welcoming   Simple   Square

9:41   0904 WED

01

Can you tell me about yourself?

Unanswered   Essential

Personal

Skip →

Your Answer

Today's Question

9:41   0904 WED

Your Answer

◎ Record

💡 Tips

▤ Make Me a Sample!

Writing Form

9:41   0904 WED

ALL

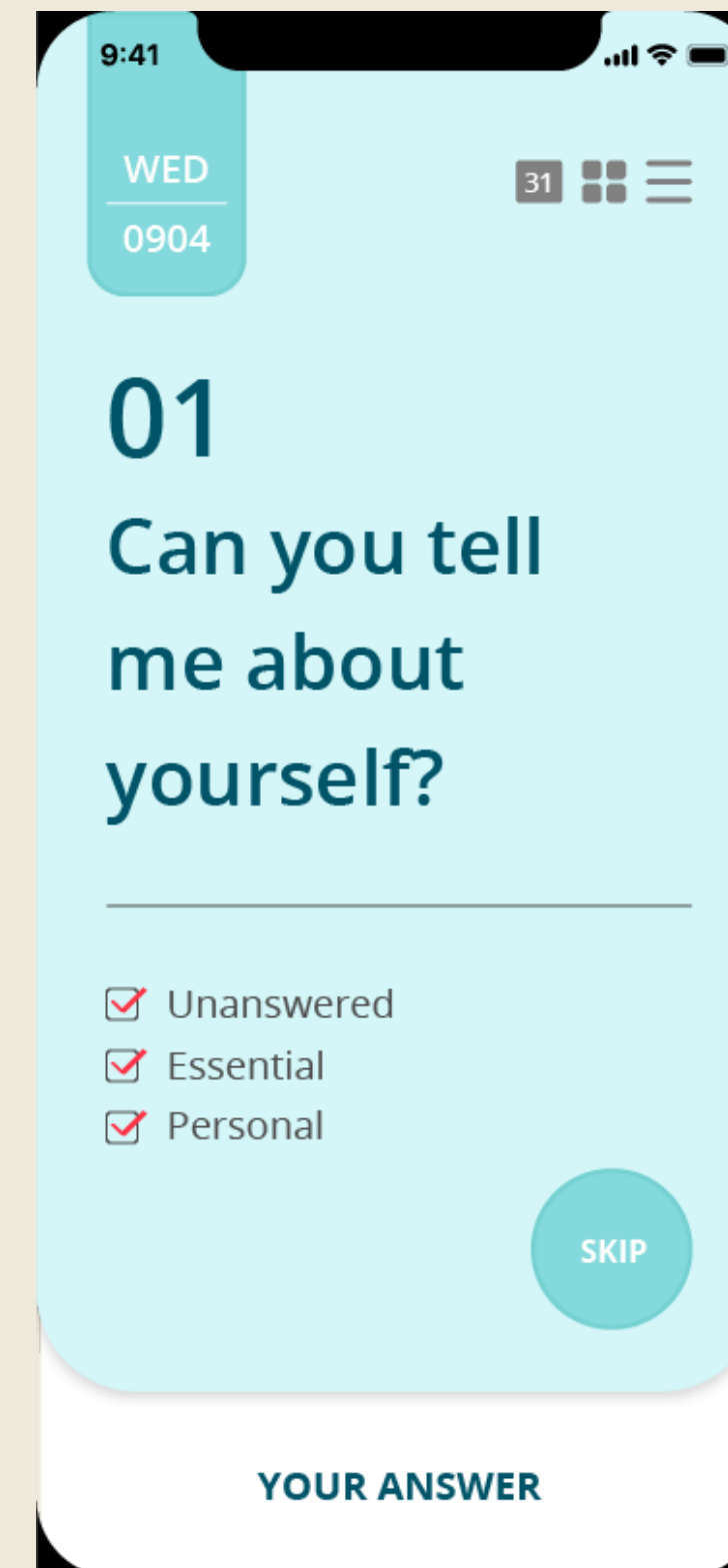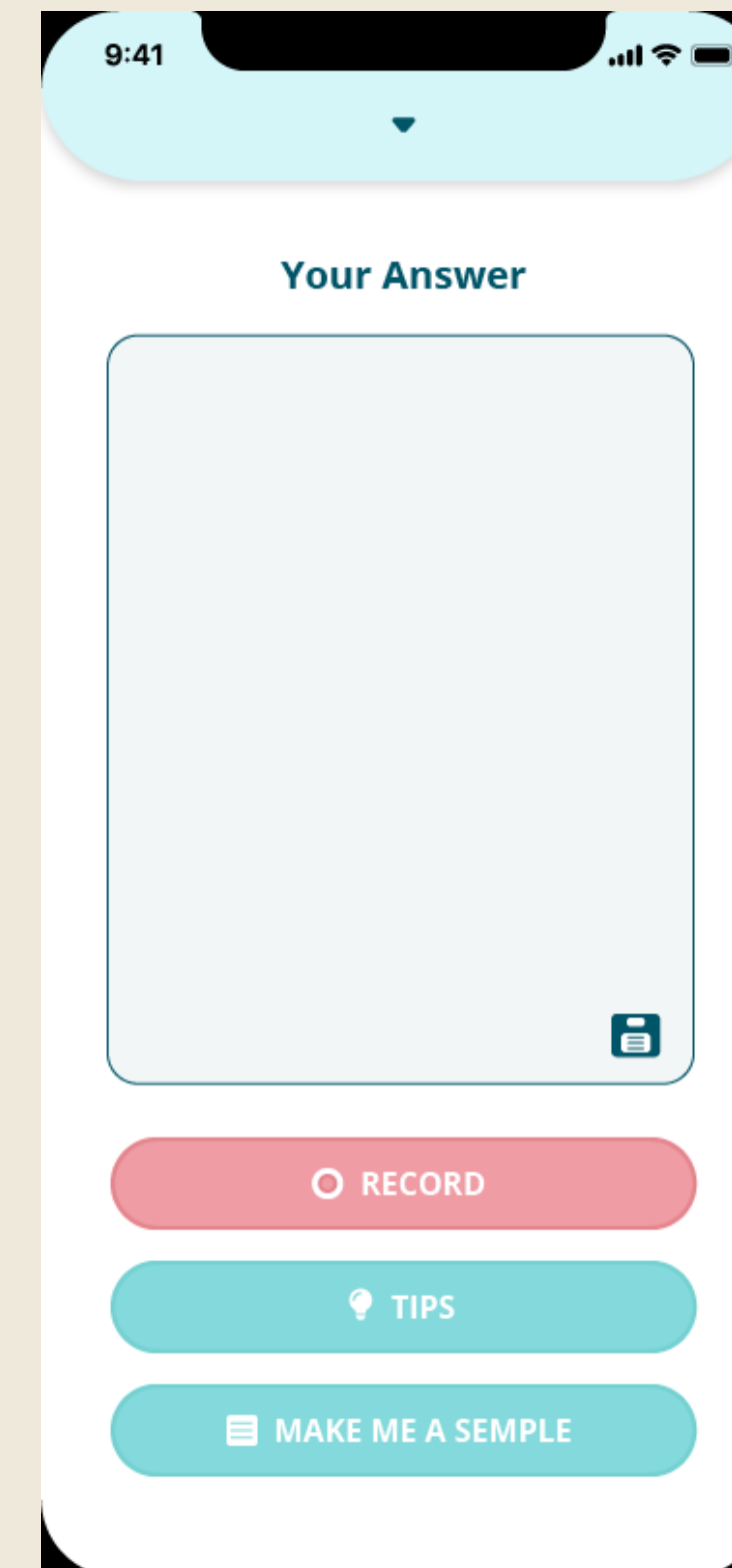01   02

03   04

05   06

07   08

+   ▶

Test Mode

VISUAL EXPLORATION 2

Note Style

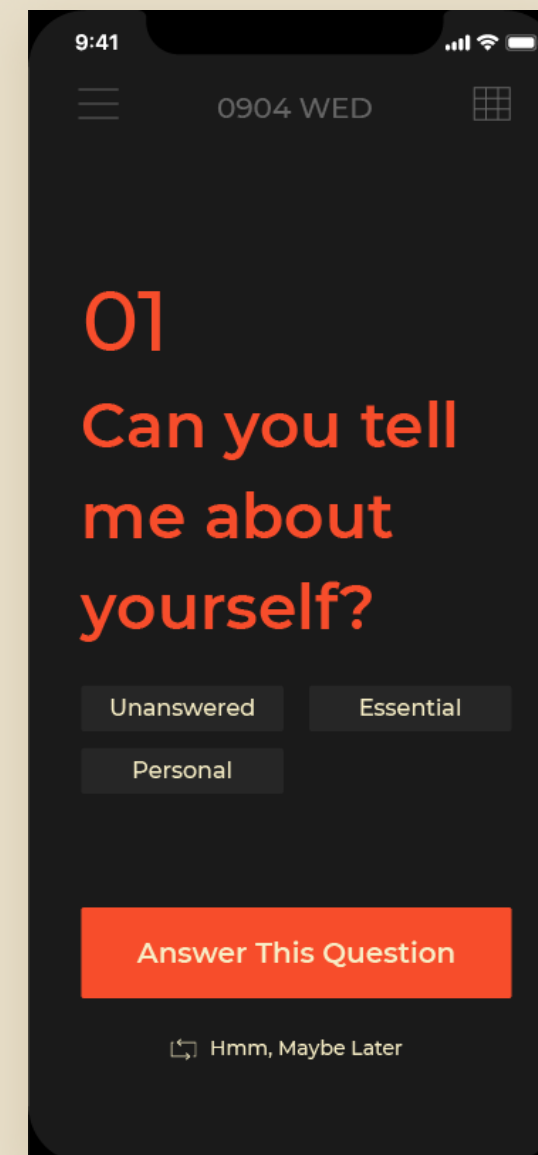Soft   Warm   Comfortable   Clean   Square

Today's Question

Writing Form
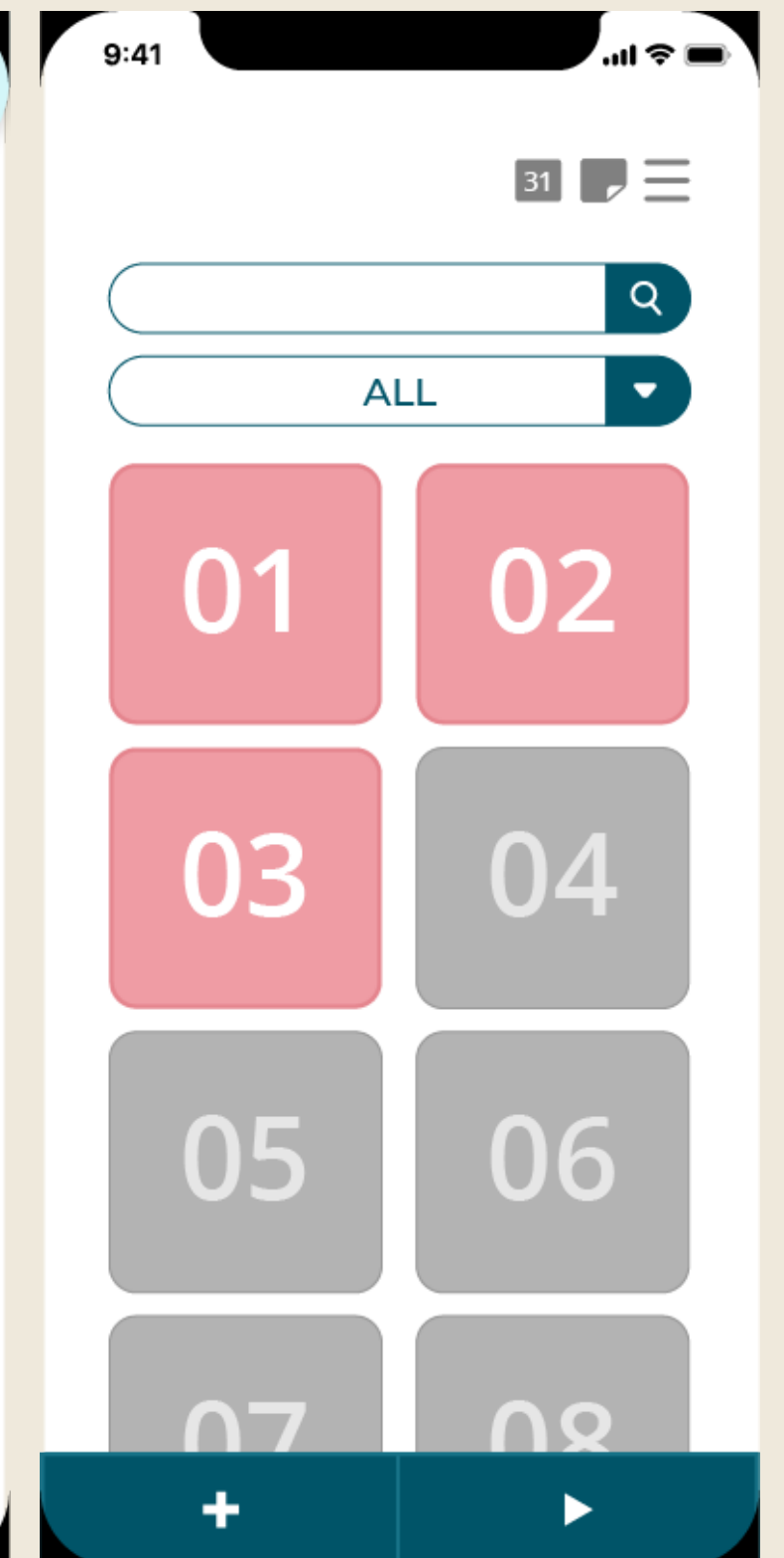
Test Mode

ITERATION 1

I thought the original screens don't have design consistency with each other so I applied a dark background and only picked the orange as a point color. I also expected that black background makes users focus on the task then the original one. I gave up this design style because of the following issues:
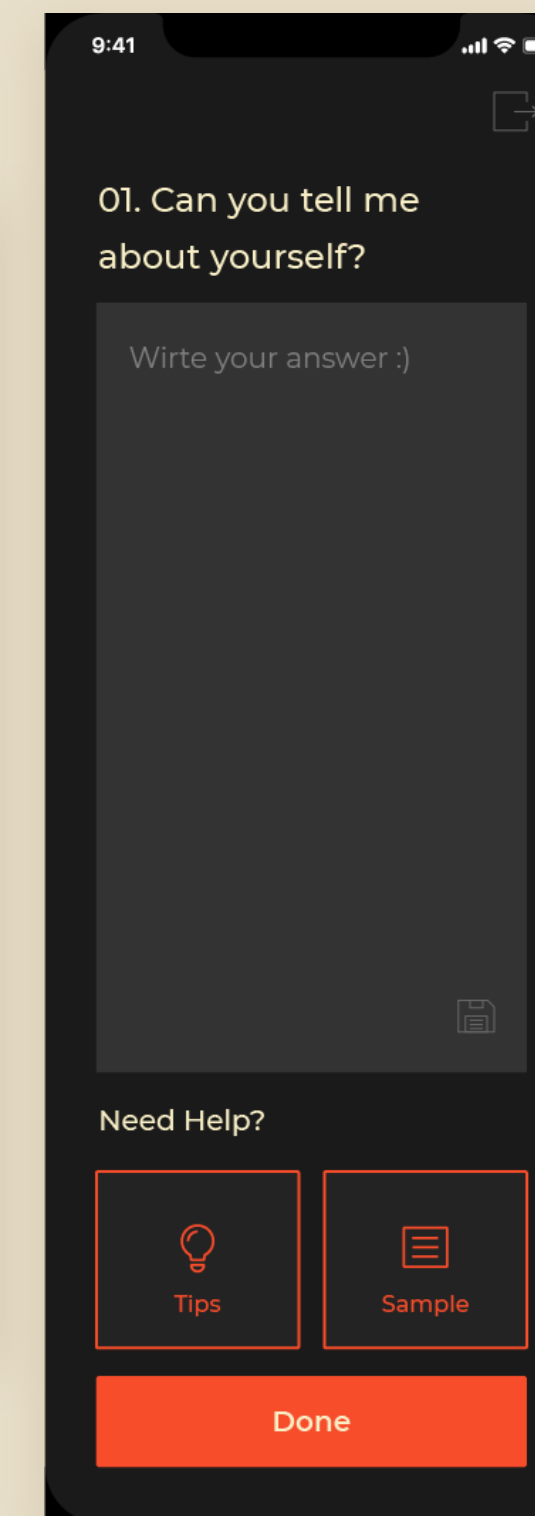
- Don't have any branding
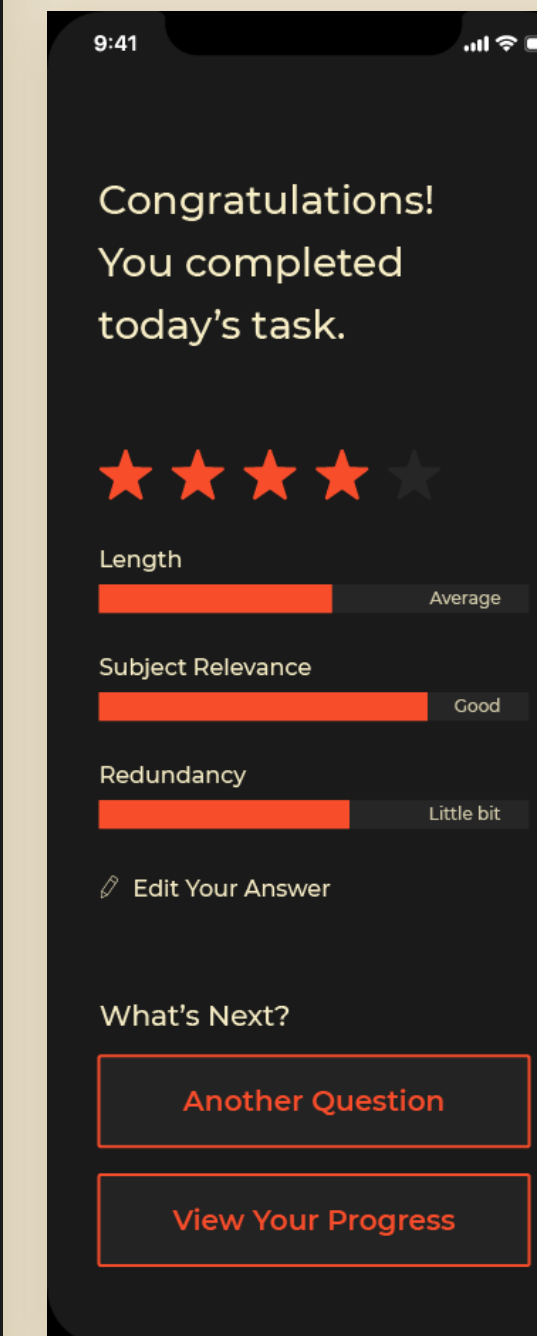- Don't convey the inviting feeling to users

9:41 0904 WED
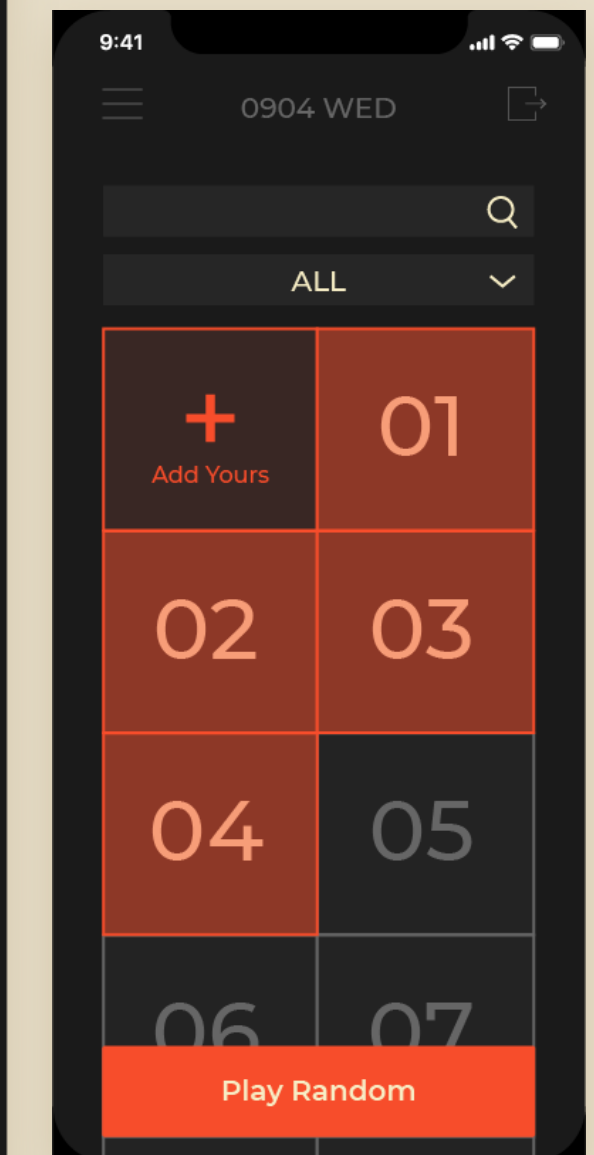
01
Can you tell me about yourself?

Unanswered   Essential
Personal

Answer This Question

⇄ Hmm, Maybe Later

Today's Question

9:41

Great!
How do you answer the question?

✎
Write

◎
Record

Answer Method

9:41

01. Can you tell me about yourself?

Wirte your answer :)

Need Help?

💡 Tips   ▤ Sample

Done

Answer Method

9:41

Congratulations!
You completed today's task.

★★★★☆

Length
[======   ] Average

Subject Relevance
[========] Good

Redundancy
[=======   ] Little bit

✎ Edit Your Answer

What's Next?

Another Question

View Your Progress

Answer Method

9:41 0904 WED

ALL ⌄

+
Add Yours   01

02   03

04   05

06   07

Play Random
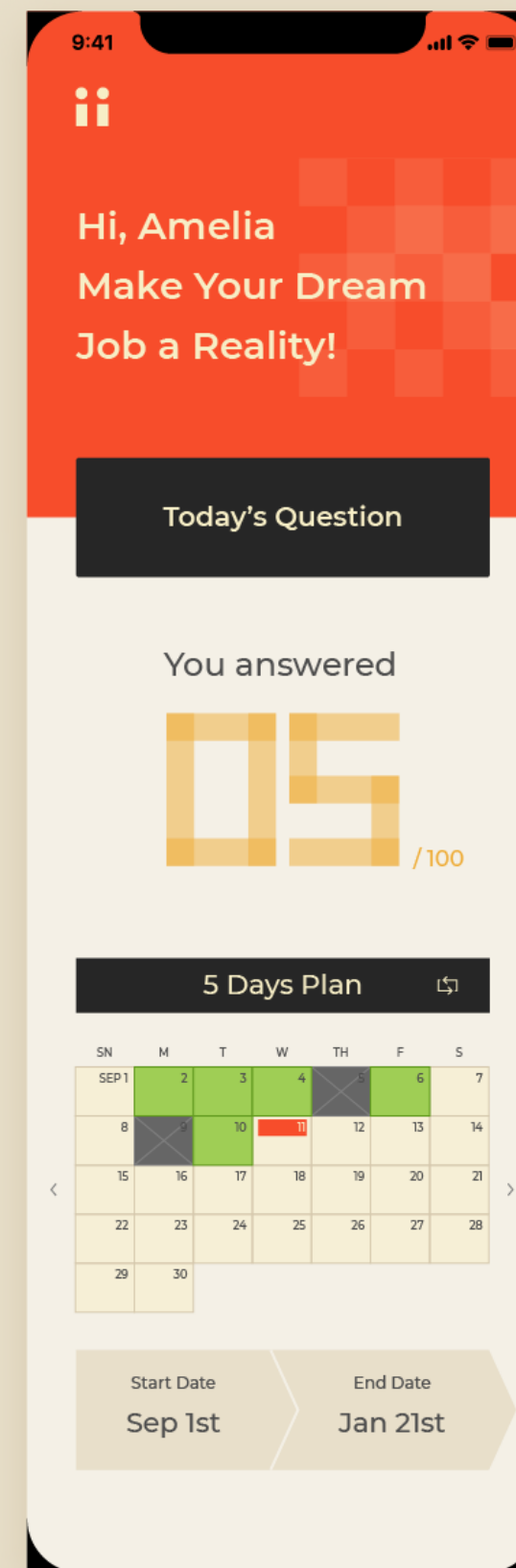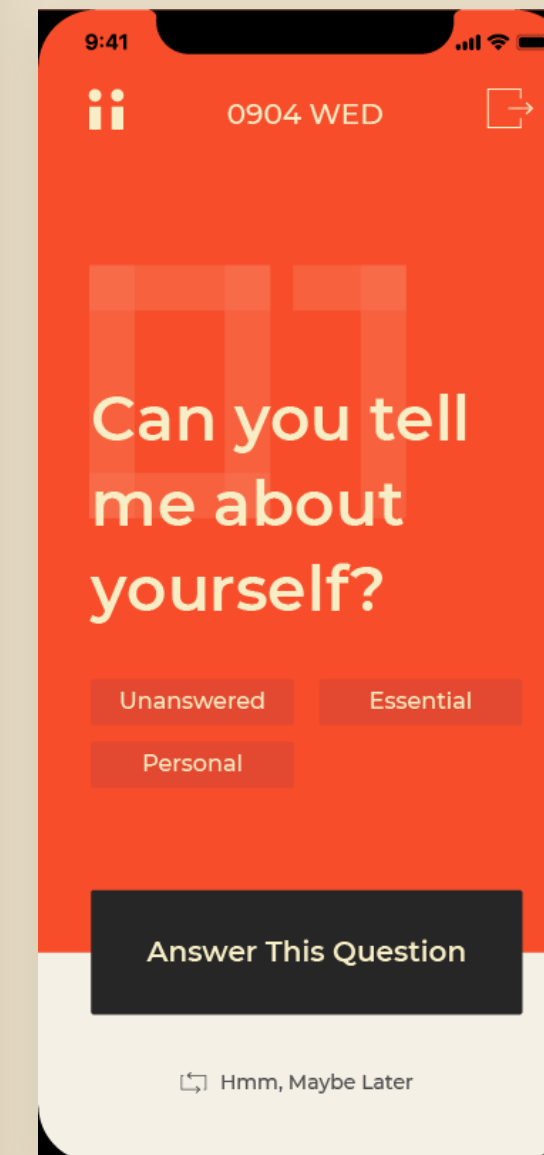
Test Mode

ITERATION 2

This design was carried out with the concept of orange color and transparent card. The key changes from this design to the final are:

- Added recent answer section to the home page for the user's convenient review.
- Changed calendar and evaluation bar style to match with other design components.
- Added the answer that users wrote on the evaluation screen and marked which part is the problem.
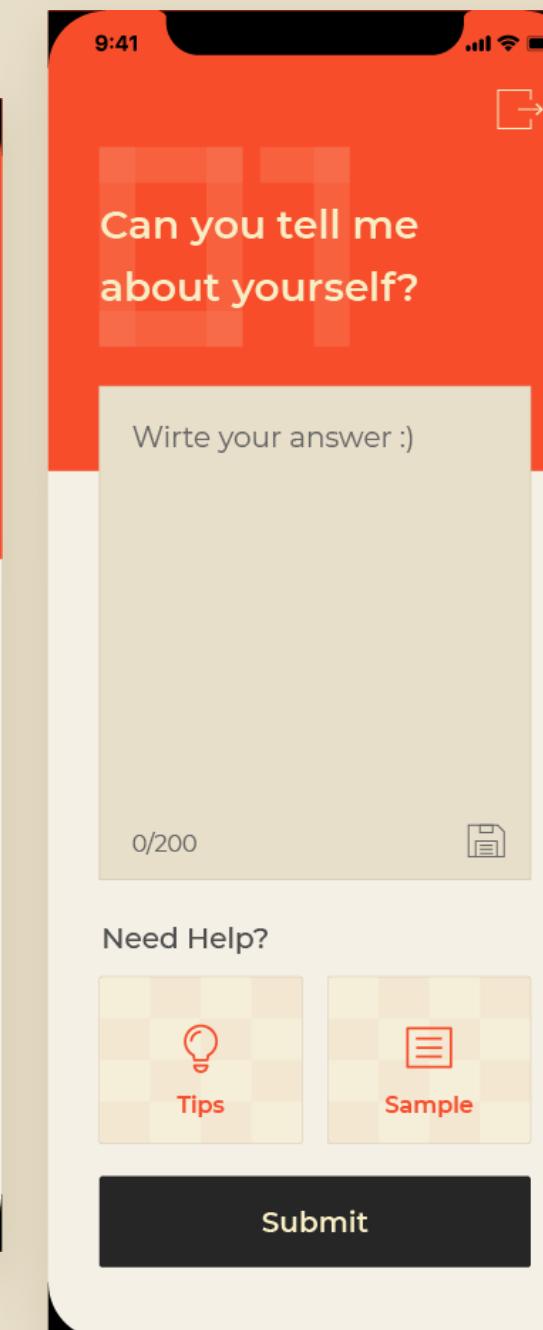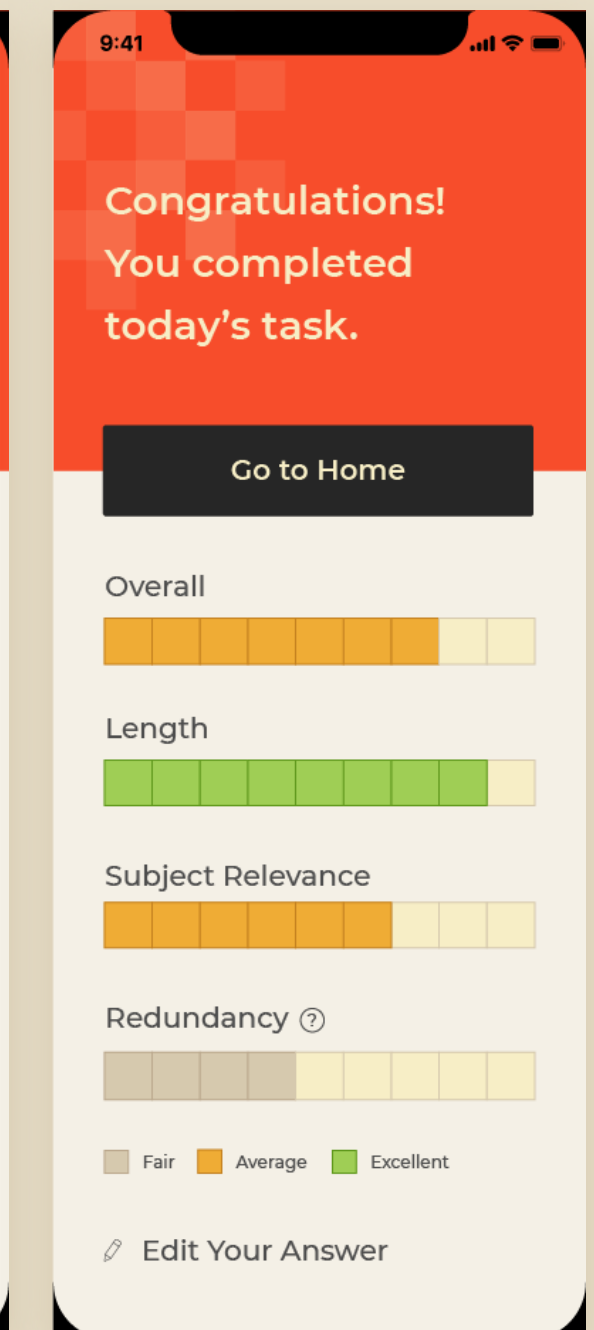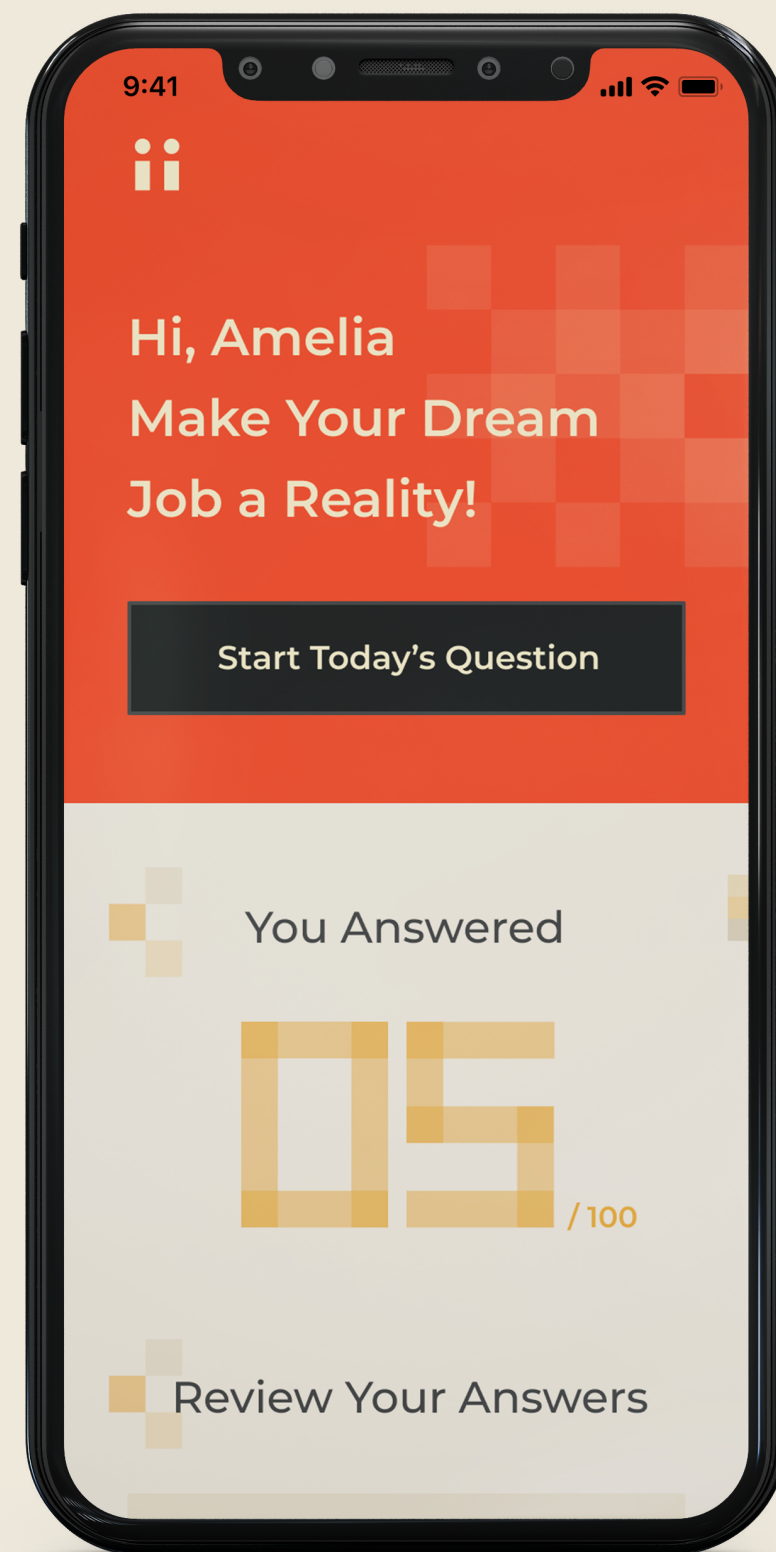

Today's Question

Answer Method
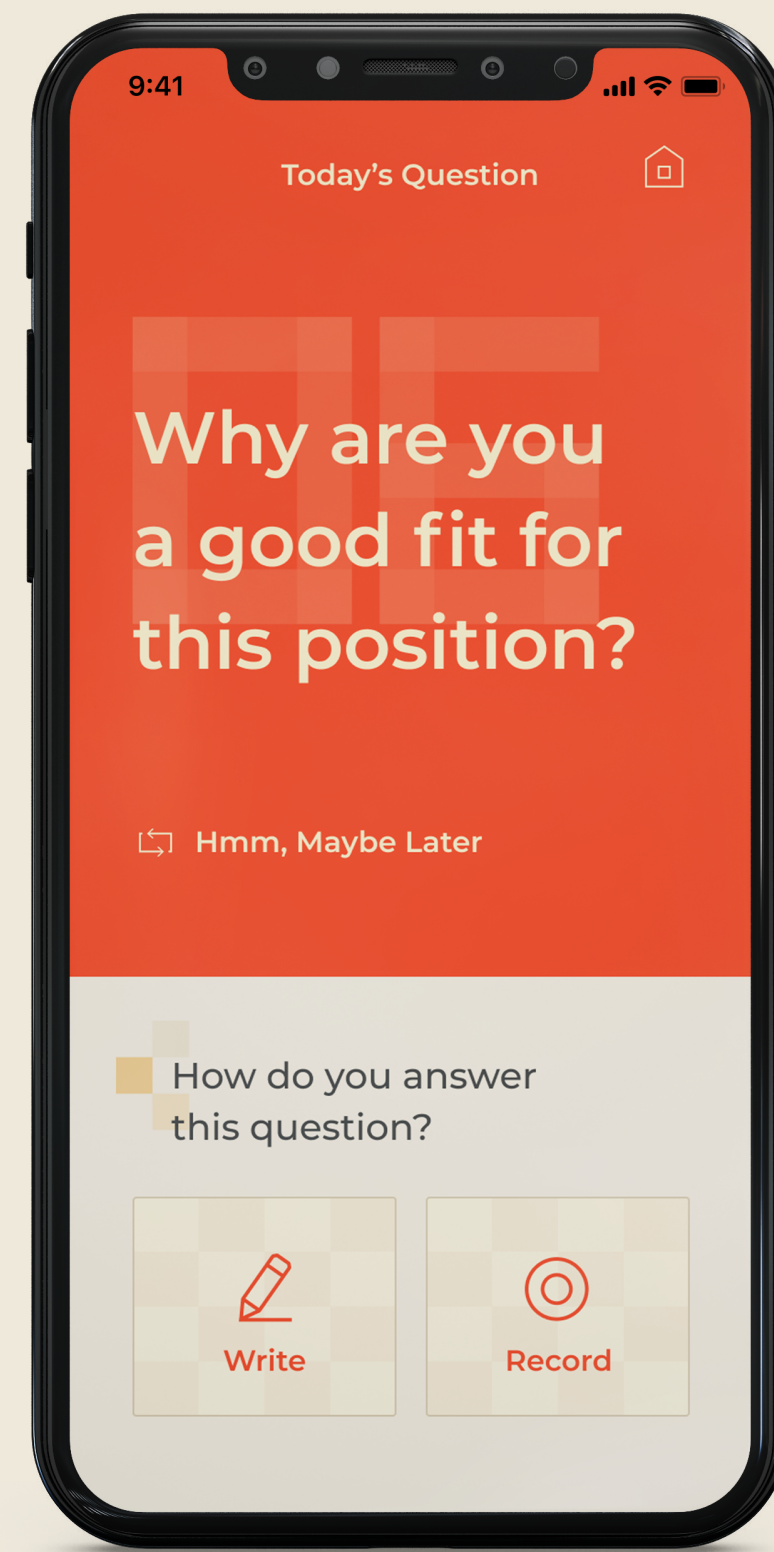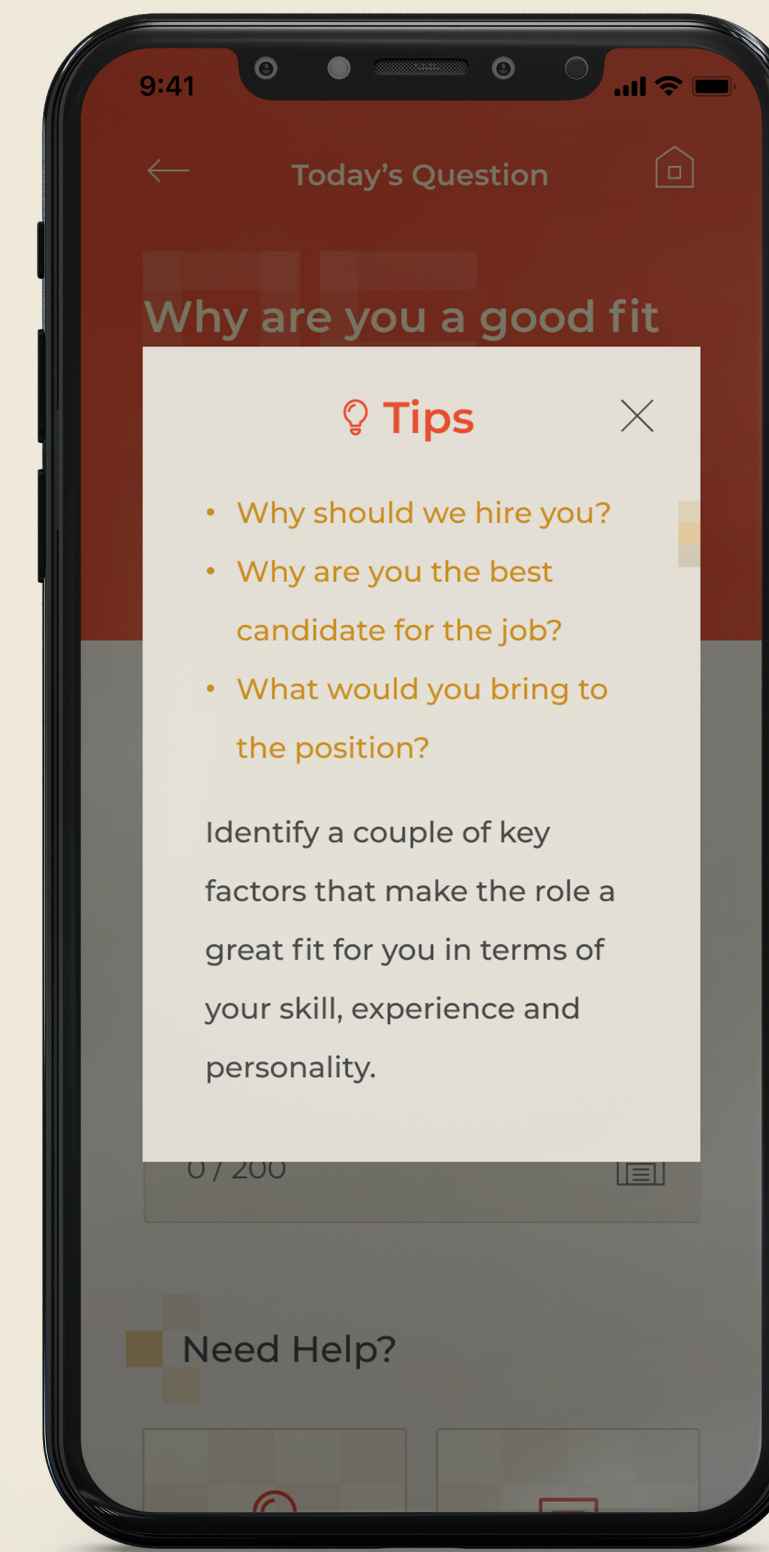

Answer Method
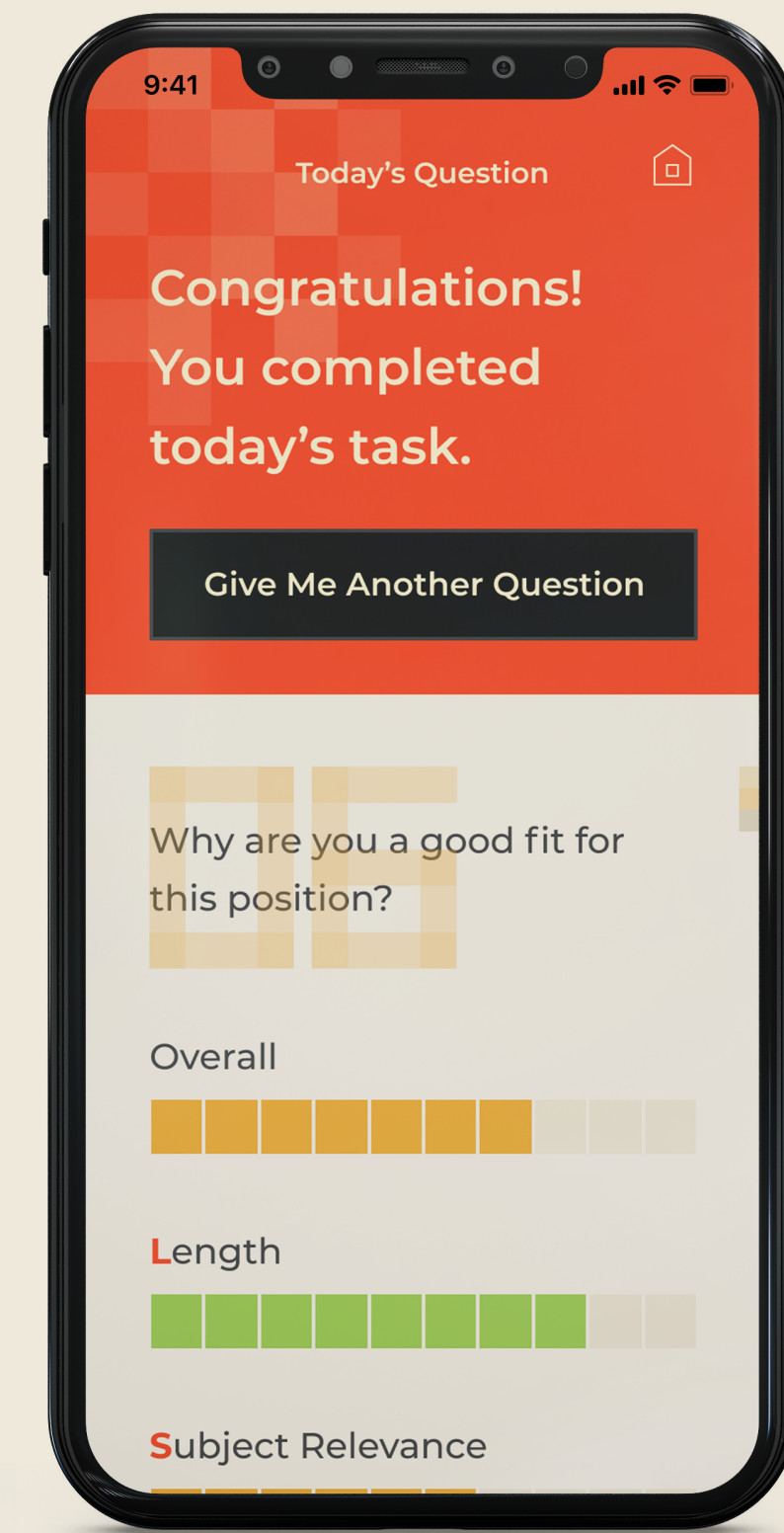

Answer Method

Test Mode

FINAL DESIGN

Home Screen

Hi, Amelia
Make Your Dream
Job a Reality!

Start Today's Question

You Answered

05 /100

Review Your Answers

Today's Question

Today's Question

Why are you
a good fit for
this position?

Hmm, Maybe Later

How do you answer
this question?

Write   Record

Sample

Today's Question

Why are you a good fit
for this position?

As you can see from my cover
letter and my resume, the
majority of my work history has
been as _____ . This
position has given me a good
understanding of _____
_____
_____ .

196 / 200

Need Help?

Tips

Today's Question

Why are you a good fit

Tips

• Why should we hire you?
• Why are you the best
  candidate for the job?
• What would you bring to
  the position?

Identify a couple of key
factors that make the role a
great fit for you in terms of
your skill, experience and
personality.

0 / 200

Need Help?

Evaluation

Today's Question

Congratulations!
You completed
today's task.

Give Me Another Question

Why are you a good fit for
this position?

Overall

Length

Subject Relevance

Conclusion

Students don't spend much time to practice interviewing which is important to get their dream job.

Interview Mate proposes a new interactive system for how students practice interviews. One daily question, hint and evaluation will **help students continue their interview practice.**

With Interview Mate, I expect students to be skilled and well-practiced so that they can be confident in any kind of interview.

Resource
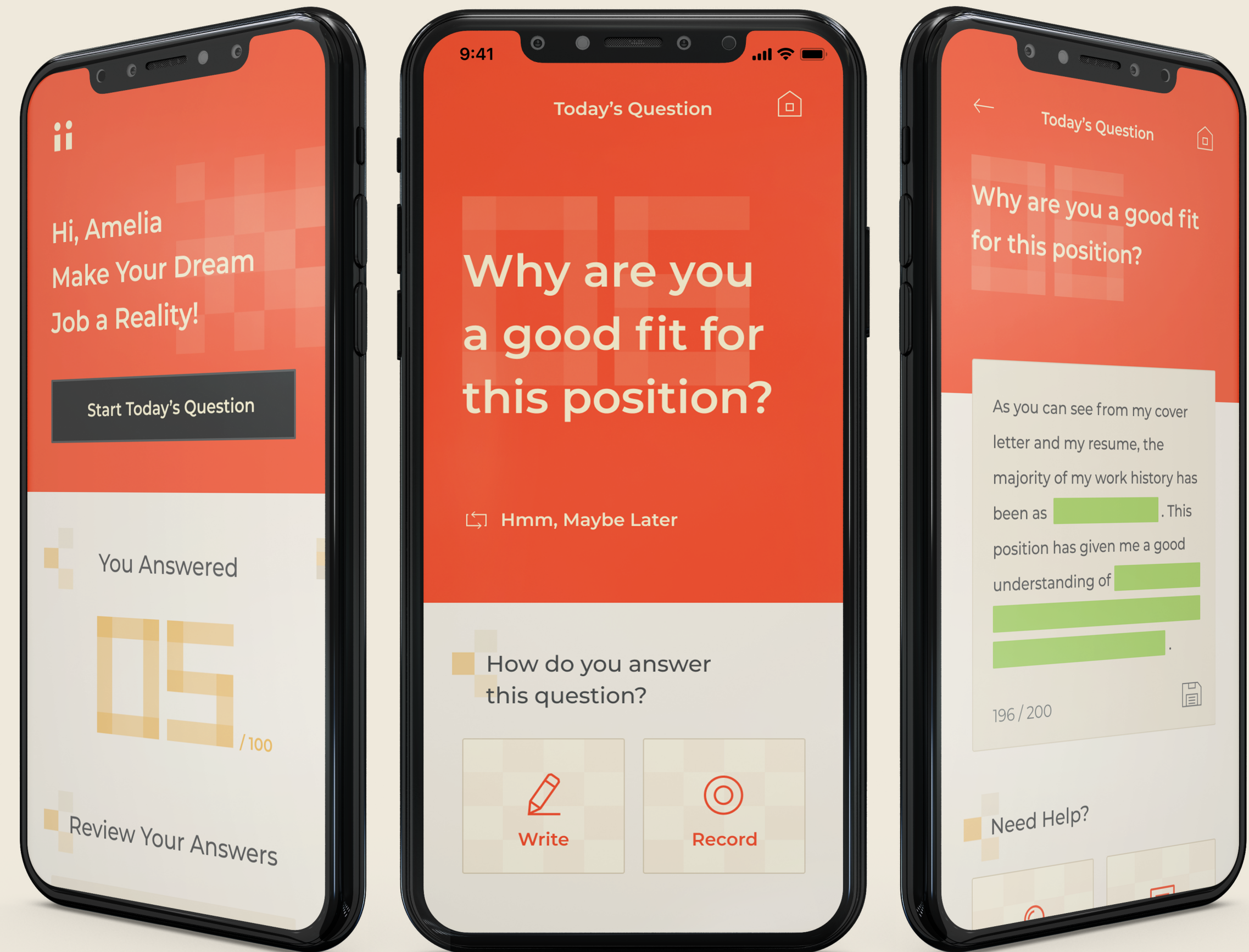
Research

How much do you study? Apparently 17 hours a week is the norm.

How long does it take to master public speaking?

Mock Up

Smartphone mock up

Smartphone perspective mock up

Thank You